



# नेपाली महावाणिज्यदूतावास कोलकाता

## CONSULATE GENERAL OF NEPAL KOLKATA

### Press Release

#### Nepal Sales Mission Held in Kolkata

The Nepal Tourism Board (NTB), in collaboration with the Consulate General of Nepal in Kolkata, and with the participation of the Society of Travel and Tour Operators Nepal (SOTTO Nepal) and Buddha Air, successfully organized the “Nepal Sales Mission” on 30 January 2026 at Hotel Hindustan International, Kolkata.

The Nepal Sales Mission, organized with a focus on the eastern region of India, included a B2B Networking Program aimed at strengthening tourism business relations between Nepal and India. The program sought to enhance awareness among the Indian travel trade community regarding Nepal’s major tourism destinations, tourism products, and services, while promoting direct business to business (B2B) interaction between Nepalese and Indian tourism stakeholders.

The event was attended by 194 participants, including tour and travel operators from Nepal and India, tourism-related entrepreneurs, business representatives from other sectors, Heads and representatives of various diplomatic missions in Kolkata, as well as members of the media.

During the formal session, H.E. Mr. Jhakka Prasad Acharya, Consul General of Nepal in Kolkata, delivered the keynote address. He highlighted the longstanding historical, religious, cultural, and people to people ties between Nepal and India, and emphasized Nepal’s appeal as an attractive tourism destination for Indian travellers. He further expressed confidence that the direct air connectivity introduced by Buddha Air would contribute to the further expansion of tourism movement between the two countries.

On the occasion, Mr. Surya Thapaliya, Senior Manager of the Nepal Tourism Board, made a detailed presentation on Nepal’s major tourism destinations, tourism services and products, promotional strategies, and tourism opportunities available for the Indian market. Furthermore, the Chairman of Buddha Air, through a recorded message, highlighted the increasing role of the private sector in tourism promotion, particularly following the strengthening of air connectivity between Nepal and India.

The program also facilitated direct B2B meetings and networking sessions between Nepalese and Indian tourism businesses. In addition, local Nepali artists presented traditional songs and dances reflecting Nepal’s cultural heritage, with the objective of enhancing cultural engagement among the participants.

The Consulate General of Nepal in Kolkata, in coordination with the Nepal Tourism Board and relevant stakeholders, reaffirmed its commitment to continuing such promotional and business-oriented initiatives to further strengthen Nepal India tourism cooperation.

