



नेपाली महावाणिज्यदूतावास, ग्वान्जाओ 尼泊尔驻广州总领事馆  
Consulate General of Nepal in Guangzhou, People's Republic of China


The Consulate General of Nepal in Guangzhou successfully hosted a Tourism Promotion Event titled **“Explore Nepal: Adventure, Spirituality and Natural Beauty,”** on Friday, 19 December 2025, at the Grand Hotel Haikou. Organized amid the ongoing **China International Travel Mart (CITM) 2025**, the event aimed to strengthen tourism ties between Nepal and China while highlighting Nepal's unparalleled attractions to Chinese travel professionals and enthusiasts.

The event commenced with a welcome address by Mr. Bharat Khanal, Consul General of Nepal. He emphasized the deep-rooted friendship between Nepal and China and extended a heartfelt invitation for Chinese tourists and travel trade partners to explore the unique treasures of Nepal. This was followed by a captivating **“Cinematic Journey Through the Himalayas,”** a visual spectacle that transported the audience to Nepal's majestic peaks and serene landscapes.

Mr. Mai Weiwen, President of the Haikou Travel Agencies Association, delivered remarks highlighting the growing interest among Hainan's outbound travelers for authentic and diverse experiences. He expressed strong optimism for increased collaboration between the travel industries of Hainan and Nepal, paving the way for new travel itineraries and partnerships. The cultural segment featured enchanting traditional Nepali dance performances, offering a vibrant glimpse into the country's rich artistic heritage. A comprehensive presentation on Nepal's tourism was delivered by Mrs. Archana K.C. Rana, Senior Manager of the Nepal Tourism Board, providing an in-depth overview of the country's diverse landscapes, ancient heritage, and spiritual sites.

Following the presentation, a structured B2B Meeting and Matchmaking session enabled productive discussions between Nepali representatives and Hainan-based travel professionals. These interactions laid the groundwork for future collaboration on tailored tour packages. The event culminated in a Networking Dinner, where conversations continued in a convivial atmosphere, strengthening the foundation for a robust tourism exchange. The event successfully illuminated the vast potential of Nepal as a premier travel destination and established concrete pathways for cooperation with Hainan's dynamic tourism market.

The program was attended by around 80 participants, bringing together representatives of the People's Government of Hainan Province, government officials, key travel trade professionals, and distinguished guests from Nepal and Hainan, members of Nepali diaspora and media persons among other.

  
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