

**गोरखापत्र संस्थान**  
 सेवा- पत्रकारिता, समूह- अंग्रेजी, तह- द, पद- सह-सम्पादक  
 आन्तरिक प्रतियोगितात्मक परीक्षाको पाठ्यक्रम

**This curriculum plan has been divided into two stages:**

First Stage : Written Examination  
 Second Stage : Interview

Full Marks : 200  
 Full Marks: 30

**Examination Scheme**

**First Stage :** Written Examination

Full Marks : 200

Paper	Subject	Full Marks	Pass Marks	Examination Scheme	No of Question × Marks	Time
First	Public Management and Institutional Knowledge	100	40	Subjective Questions	10 Questions × 10 Marks	3 Hours
Second	Service-related	100	40	Analytical Questions	6 Questions × 10 Marks	3 Hours
				Problem Solving Questions	2 Questions × 20 Marks	

**Second Stage :** Interview

Full Marks: 30

Subject	Full Marks	Examination System
Interview	30	Oral

**Note:**

1. The medium of the written examination can be English.
2. The first and second papers of the written examination will be conducted separately.
3. The number of questions and marks in the written examination will be as specified for each related paper/subject.
4. In the case of subjective questions, there may be one long question, or one question with two or more parts, or two or more short notes under a single question.
5. Separate answer booklets will be provided for each paper/subject and each section with subjective questions. Candidates must write the answers for each section in the corresponding answer booklet.
6. Regardless of what has been written in the curriculum plan, any amendment of a law, rule or policy mentioned in the curriculum within three months of the date of the examination date will be deemed included in the curriculum.
7. Only candidates selected in the first stage of the examination will be allowed to appear in the second stage.
8. Curriculum approval date:

**Paper I:**  
**Public Management and Institutional Knowledge**  
**Section (A) - 50 Marks**  
(5 Questions × 10 Marks)

**1. State and Government**

- 1.1 Dimensions and characteristics of the governance system
- 1.2 Constitutional development of Nepal and the Constitution of Nepal
- 1.3 Forms of government, scope of work and its impact on citizens
- 1.4 Interrelationship between Federal, Provincial and Local level governments
- 1.5 Role of media and media persons in state structures
- 1.6 Right to Information (RTI) and responsibilities of public entities
- 1.7 Good governance, transparency and accountability
- 1.8 e-Governance

**2. Democracy, Human Rights, and Nepali Society**

- 2.1 Democracy, rule of law and civic education
- 2.2 Issues of human rights and inclusion
- 2.3 Social justice and social security
- 2.4 Social, cultural and economic conditions and lifestyles of various castes/ethnicities/classes/communities of Nepali society
- 2.5 Diversity management and its opportunities

**3. Public Management and Development**

- 3.1 Concepts, principles and latest trends in management
- 3.2 Functions, roles and skills of a manager
- 3.3 Motivation, morale, leadership, control, coordination and decision-making process
- 3.4 Management Information System (MIS) and the use of Information Technology
- 3.5 Grievance management, stress management, information management and time management
- 3.6 Planning formulation, implementation, monitoring, feedback and evaluation process
- 3.7 Sustainable development, climate change, inclusive development, globalization and localization
- 3.8 Public-Private Partnership (PPP)

**Section (B) - 50 Marks**  
(5 Questions × 10 Marks)

**4. Institutional Knowledge and Related Laws**

- 4.1 Introduction, development, achievements and management of public institutions
- 4.2 History, objectives, organizational structure, development, current status and activities of the Gorkhapatra Institution
- 4.3 Gorkhapatra Daily, archiving of Gorkhapatra, and its significance
- 4.4 Contribution of publications by the Gorkhapatra Institution to the social and cultural development of Nepal
- 4.5 Interconnection between the Ministry of Information and Communication and the Gorkhapatra Institution

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- 4.6 Concept, characteristics, and fundamental values of public service
- 4.7 Gorkhapatra Corporation Act, 2019
- 4.8 Gorkhapatra Corporation Regulations, 2021
- 4.9 Gorkhapatra Corporation Employee Service Conditions Regulations, 2082
- 4.10 Gorkhapatra Corporation Financial Administration Regulations, 2065
- 4.11 Gorkhapatra Corporation Advertisement Collection, Publication, and Advertisement-Related Guidelines, 2053
- 4.12 Gorkhapatra Corporation Sales and Distribution Guidelines, 2059

**5. Other Related Laws**

- 5.1 Companies Act, 2063
- 5.2 Public Service Broadcasting Act, 2081
- 5.3 Press Council Act, 2048 and Regulation, 2049
- 5.4 Press and Publication Act, 2048 and Regulation, 2049
- 5.5 Working Journalists Act, 2051
- 5.6 Advertisement (Regulation) Act, 2076
- 5.7 Right to Information Act, 2064
- 5.8 Electronic Transaction Act, 2062
- 5.9 Public Procurement Act, 2063
- 5.10 Digital Nepal Framework, 2076

**Paper II : Service Related Subject**

**Section 'A' : 60 Marks**  
**(4 Questions × 10 Marks, 1 Question × 20 Marks)**

1. History and development of journalism in the world
2. History and development of journalism in Nepal
3. Print journalism in Nepal (with focus on the analysis of the role of Gokhapatra), the current status of state media and future directions
4. Online journalism/reporting
5. Digital media and social media
6. Uses and effects of mass communication
7. Journalism and social responsibility
8. Free, fair and responsible press
9. Concept of news, news writing and editing
10. Skills of news gathering, using sources, interviewing as well as writing headlines, features and editorials
11. Investigative, special topic and development journalism
12. The art of newspaper design, layout, photography and colour printing
13. Editorial structure, organisation, and leadership
14. Artificial Intelligence (AI) and its application in media

**Section 'B' : 40 Marks**  
**(2 Questions × 10 Marks, 1 Question × 20 Marks)**

1. Comparative study of print and electronic media (presentation, language and style)
2. Use of modern technology in print media
3. Journalism, advertising, and public relations
4. Mass communication as an industry
5. Importance of good newspaper management
6. Writing editorial on a contemporary topic
7. Book review, house style and proof symbols
8. Layout and design of a dummy page
9. Editing a sample news story
10. Handling problems of the news desk
11. Writing news or news feature of 200 words
12. **Translation**
  - a) 200 word text from English to Nepali
  - b) 200 word text from Nepali to English